About the Logo

Significance

- Bhagalpur is known as the silk city, so the letters IIIT are designed to imitate the weaving pattern done in Bhagalpuri Saree.

- The geometric structure takes inspiration from the main stupa at the center of Vikrasmshila Mahavidyalaya situated 38km from Bhagalpur.

- Technically the profile and shape of the entire logo resembles the NOT gate of a digital circuit resembling the inclination of the institute towards IT.

- The Red dot symbolized the rising sun.

- The colour palette is taken from the IIT Guwahati logo as IITG is the mentor for IIIT Bhagalpur.

Conclusion

The entire logo as a whole signifies the rise of the institute.